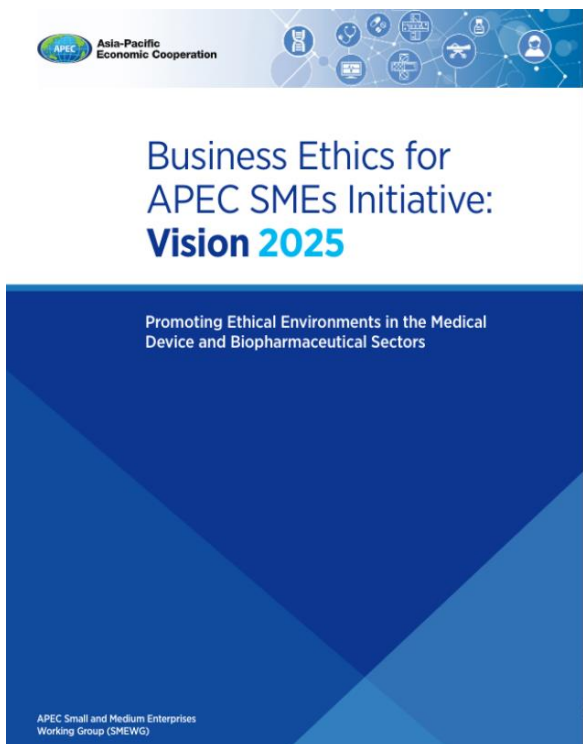

Business Ethics for APEC SMEs Initiative: Vision 2025



Launched in 2010, the *Business Ethics for APEC SMEs Initiative* is the world's largest public-private partnership to strengthen ethical business practices in the medical device and biopharmaceutical sectors. Vision 2025 charts the course for the Initiative over the next five years, with specific actions and metrics for core stakeholder groups: industry, patients, healthcare professionals, and governments. Vision 2025 was endorsed by SME Ministers in October 2020.

Publication Number

APEC#220-SM-03.3

Published Date

December 2020

Type of Publication

Manuals

Publications Under

SOM Steering Committee on Economic and Technical Cooperation(SCE), Small and Medium Enterprises Working Group(SMEWG)

Accessed

62

Pages

9

Full Paper

https://www.apec.org/-/media/APEC/Publications/2020/12/Business-Ethics-for-APEC-SMEs-Initiative/220_SME_Vision-2025.pdf

Source

<https://www.apec.org/Publications/2020/12/Business-Ethics-for-APEC-SMEs-Initiative>.